Community College Pilot Year One Learnings
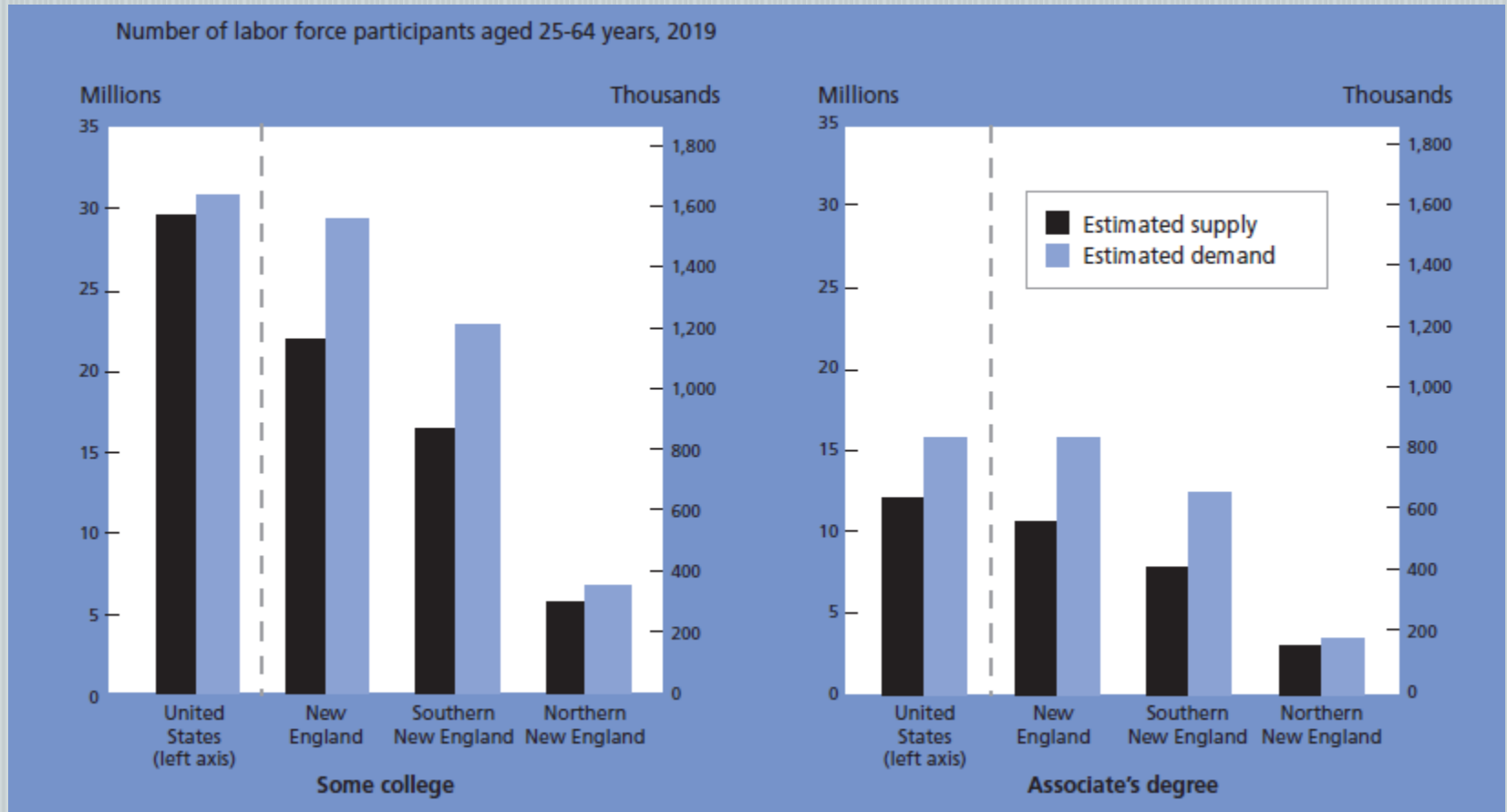
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What to Expect

- Importance of community colleges to region

- Description of community college pilot

- What we've learned

- Moving forward: from pilot to scale

- Opportunity to weigh in

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Community Colleges: A Source of Middle Skilled Workers

Number of labor force participants aged 25-64 years, 2019

Some college

Associate's degree

Estimated supply
Estimated demand

Source: Dennett, J. & A. S. Modestino. (2011). *The Middle-Skills Gap: Ensuring an Adequate Supply of Skilled Labor in Northern and Southern New England*, New England Public Policy Center at the Federal Reserve Bank of Boston (Policy Brief, 11-1).

Community Colleges: Consistently Low Graduation Rates

- ## Why?
  - o Academic preparedness, full-time status and SES predict persistence
  - o Low SES associated with part-time status due to work schedules

Average Graduation Rates in New England in 200% Normal Time
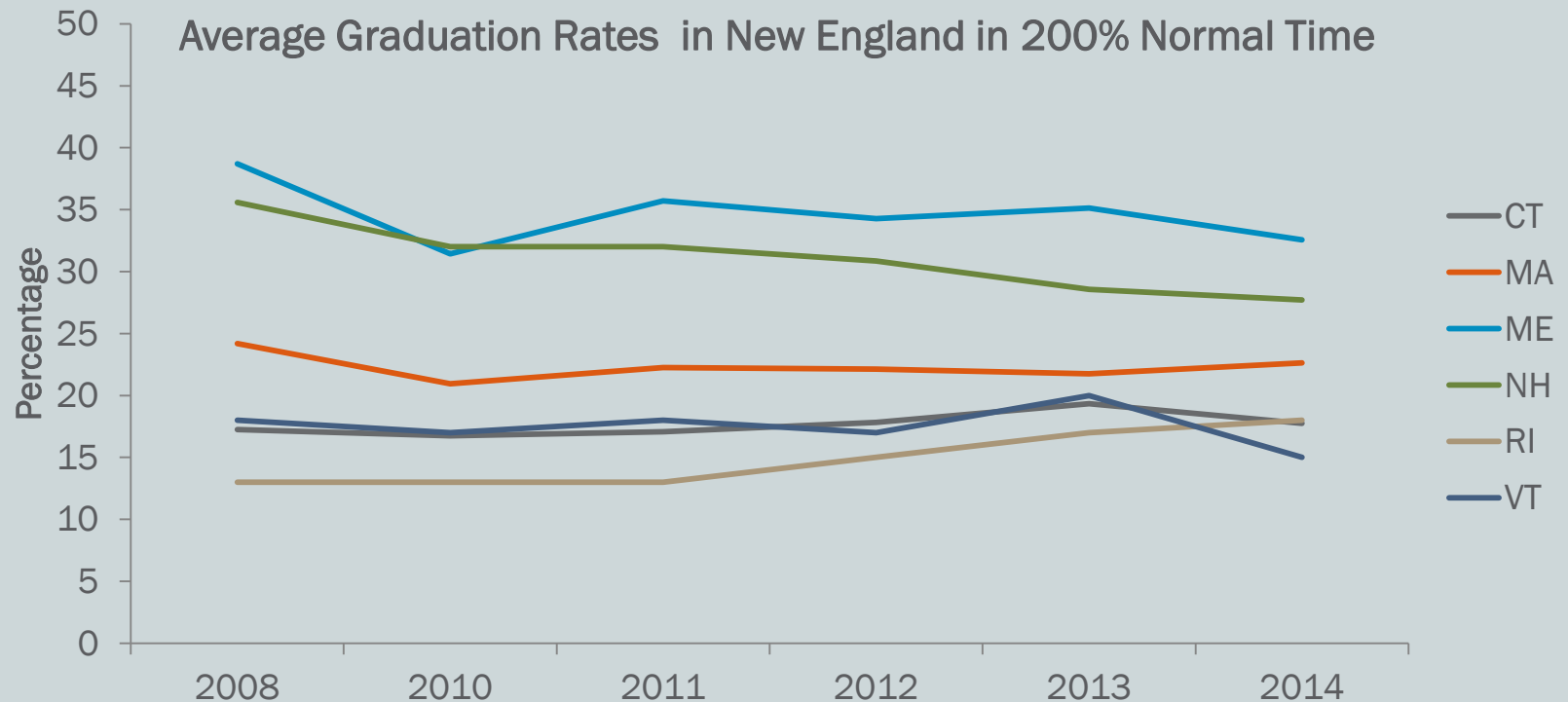
Source: U.S. Department of Education, Institute of Educational Sciences, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2012-13, http://nces.ed.gov/ipeds/datacenter/.

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Invest in College Success

- More than 1,000 students received 1-3 services in Year One of ICS

	Bunker Hill, Charlestown and Chelsea, MA [fall14 enrolled: 14,253]		Northern Essex, Haverhill and Lawrence, MA [fall14 enrolled: 6,963]		Springfield Technical, Springfield, MA [fall14 enrolled: 6,622]	
	N	%	N	%	N	%
Text advising	272	58.5%	193	88.1%	212	58.4%
In-person advising	170	36.6%	14	6.4%	113	31.1%
Matched savings	23	4.9%	12	5.5%	38	10.5%
Total[1]	453		218		362	

[1]Totals are less than the sum because some students are included in in-person advising and matched savings.

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Preliminary Learnings

- **Intensity of services associated with retention**

- **Integration of services matter**

- **Housing of matched savings critical to successful launch**

- **Scaling up matched savings would require a new approach**

- **The texting/advising more scalable and being driven by the nonprofit that owns it**

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From Pilot to Scale

1. Working to identify a scalable model (e.g., no costly verification process)

2. Design RCT to test model

3. Engage stakeholders for funding and implementation

4. Provide evidence of new way of doing matched savings

5. Design/execute an informed scaling strategy

↑
Test mobile app designed to overcome barriers to scale
↓
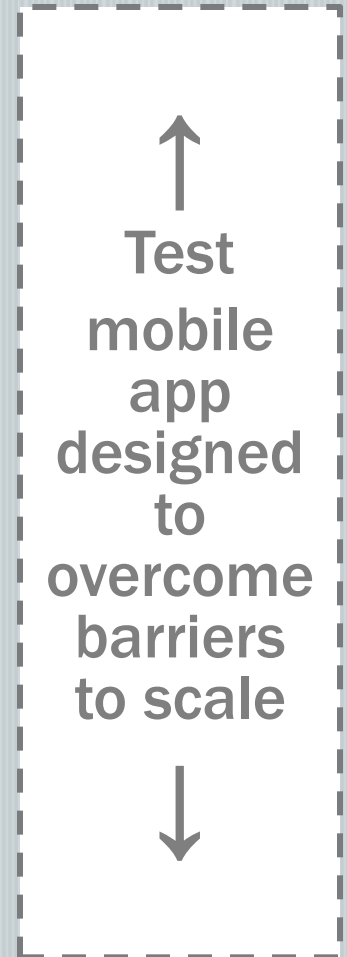
Your Thoughts?

Thanks

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